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2016: Stepp Dreams Established

For the second chapter in our journey towards celebrating 30 years of Third Age Group on 1 July 2026, we reflect on a defining season of growth, resilience, and expansion between 2016 and 2026.



Beyond Limits;
Towards the Stars

YEARS

www.thirdagegroup.com

Timeline: 2016 - 2026

Building on the strong foundation of our earlier years, this era marked the beginning of a new chapter, one driven by bold vision, innovation, and purpose.

In 2016, as the Stepp brand continued to grow, Stepp Dreams now known as Third Age Financial Holdings, was established to create the foundation for all future Stepp branches, for expansion, structure, and long-term sustainability. While businesses such as iF Capital, Rhythm Wealth Mentors, Prism Generational Wealth, Yield Agri Investments, Emerald Accounting Services

and many others were born during this time. Partnerships were strengthened, new opportunities emerged, and the Third Age Group footprint continued to grow across industries and communities.

This period also tested our resilience. From navigating the challenges surrounding the Hollard binder in 2016 to growing through the uncertainty of Covid-19, the group continued to move forward with faith, determination, and unity.



2018: if Capital was established



2020: Rhythm Wealth was established



2024: Prism Generational Wealth was established



2021: Yield Agri Investments brand was established



2023: Emerald Accounting Services brand was established

Even during difficult seasons, new staff joined the family, new ventures were launched, and milestones were achieved, including reaching R1 billion in risk premium under management in 2024.

What began as a vision years ago continued evolving into something far greater: a group built not only on business success, but on people, leadership, and purpose. As we continue counting down to our 30th birthday celebration, we remain grateful for every person who has walked this journey with us, because our story is still unfolding. We continue to grow, Beyond Limits; Towards the Stars!



2023: Broker Support Group Centre of Excellence Established



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